



PROPOSAL OF TRANSNATIONAL COOPERATION PROJECT NATIONAL RURAL NETWORK - CALL FOR PROPOSALS 2009

NETWORK FOR THE DEVELOPMENT OF TERRITORIES LINKED TO THE GREAT EUROPEAN RIVERS AS THE TAGUS



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Promotor institution

Rural Development Association Aranjuez – las Vegas region (ARACOVE)

Country

SPAIN

Región

COMMUNITY OF MADRID

TITLE OF THE PROYECT

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Type of cooperation

Project of transnational cooperation

Project justification

At the European rural areas there are plenty of territories with rives in which water is a key element. Water as a natural resource is an opportunity for the sustainable development, competitiveness and identity of territories.

Main objectives of the Project

General objective:

Contribute to the social, economic and environmental development of territories linked to the great rivers in Europe

Specific objectives::

- Develop strategies of territorial cooperation to recover and manage natural, cultural and historical resources linked to the rivers.
- Create a quality territorial brand and develop a tourist destination through the design and implementation of different tourist products exploiting the resources of the different partners.
- Expand cooperative efforts among the various actors involved in the project for the definition and implementation of collective and sustainable innovative strategies as a key issue for competitiveness and rural development.
- Preserve the natural, cultural and artistic heritage linked to the Great rivers´ territories, give value and contribute to the sustainable development
- Strengthen the European rural identity by a great river as a development element for the partners

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Beneficiaries

Local companies, authorities, organizations, citizenship

Proposed activities

- Promotion of agro-industrial products from the rivers-influenced areas
- Creation of a territorial quality label for local products, leisure activities and food.
- Definition of gastronomic routes all along the rivers
- Definition of a corporate image and a guide for the adhesion of local companies to the gastronomic routes
- Management training for the local enterprises
- Promotion of activities in the leisure industry sector
- Elaboration of inventories and catalogues of traditional buildings in each participant territory
- Definition of proposal for the intervention, restoration and reuse of traditional buildings

Possible partners

Local Action Groups in the area of influence of the great European rivers in Portugal, Spain, France, Germany, Romania and so on.

Duration

2009-2013 (4 years)

